

Life CONSEQUENCES Program Brochure



School Assembly & Workshop Programs

Preventing Life-Altering Mistakes Through Authentic Connection. When One Assembly Prevents One Tragedy, It Pays for Itself Forever. The assembly program that 562 schools requested but couldn't afford. Now available for YOUR students.



Over the years 562 schools requested our program. We had to turn them all down due to lack of funding. This year, we're saying YES to schools that understand prevention is cheaper than intervention.

In today's world, students face unprecedented pressures. From social media's constant influence to complex social dynamics, the decisions they make now have consequences that can last a lifetime. Standard curriculum prepares them academically, but who prepares them for life?

For over 13 years, Life CONsequences has been stepping into that gap. Through the Life CONsequences program, we deliver powerful, engaging assemblies and workshops that don't just talk at students—they connect with them.





The 5 Keys Framework

Every Life CONsequences program is built on the 5 Keys—a proven framework that gives students practical tools for navigating life's critical moments. These keys are mentioned in assemblies and practiced more deeply in workshops so students can translate inspiration into daily habits. Each key is briefly discussed at the end of the keynote to challenge and make the students, coaches and staff to reflect creating authentic connections everyone in attendance can relate to.

- 1. Accountability — Taking ownership of choices and their ripple effects on others.
- 2. Setting Goals — Creating a vision for the future that guides daily decisions.
- 3. Choices & Decisions — Understanding that every choice has a consequence—good or bad.
- 4. Perseverance — Building resilience to overcome setbacks and peer pressure.
- 5. Faith — Believing in yourself, your goals, and your ability to become who you're meant to be (non-religious).

The framework is intentionally simple so that students can recall it in the moments that matter—before a party, before they pick up the keys, before they hit post, or before they follow the crowd. Counselors and teachers report that the language of the 5 Keys provides a shared vocabulary across classrooms and grade levels, creating coherence in how adults and students discuss decisions and consequences.

The Cost of Prevention vs. Intervention

Schools operate under tight budgets, yet the costs of reactive measures far exceed the investment in prevention. Consider the comparison below as a lens for decision-making and resource allocation. When leadership teams evaluate expenditures, the question is not whether a program has a cost, but whether that cost prevents larger human and financial losses.

Investment	Cost
One Life CONsequences assembly	\$5,000
One student suspension	\$2,500 (admin time + legal)
One DUI crash	\$2-5 million (insurance claims)
One life lost	Priceless

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Drunk driving crashes cost the U.S. over \$44 billion every year! A single DUI crash can cost millions. The cost to the families, the school, and the community never stops compounding.

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You can replace a budget line. You can't replace a student

Which investment makes sense for your school? When students receive a compelling message that sticks, schools often see fewer disciplinary referrals, improved climate, and stronger relationships between adults and students. Prevention programs also free up instructional time that would otherwise be lost to crisis management. Over multiple semesters, these gains compound into measurable culture change. In full transparency, one of the only negatives to our program... It will increase the school counselors case load and work load.

Program Offerings Overview

Life CONsequences offers three flexible formats to meet the needs of schools of all sizes: The Signature Life CONsequences Assembly, The Interactive Workshops, and The Multi-Day Residency. Each option aligns to the 5 Keys, with increasing depth of practice and opportunity for staff collaboration. Schools frequently bundle formats—for example, a morning assembly followed by targeted workshops and an evening family session—to amplify impact.

Logistics are streamlined: our team coordinates AV needs, schedules with building leaders, and provides pre- and post-event resources. We tailor content by grade band and incorporate local priorities such as safe driving, substance misuse prevention, healthy relationships, social media boundaries, and restorative practices. Our goal is to make prevention practical, relatable, and sustainable.

OUR BEST DAILY EVENT SCHEDULE

† MONTH 2026
DATE 1 OUT OF 10
DAYS OF EVENTS

- | | |
|-----------|---------------------------------|
| 7-8AM | SET-UP INTRO VIDEO/SLIDE |
| 8-9AM | STUDENT ASSEMBLY |
| 9-9:30AM | ACTIVITIES (GOOGLE'S) |
| 10-11AM | STUDENT/STAFF WORKSHOP |
| 11-1:00PM | LUNCH-POSSIBLE GOOGLE ACTIVITES |
| 2-3PM | STUDENT/STAFF WORKSHOP |
| 6-7:30PM | PARENT WORKSHOP |

The Signature Assembly (45–60 Minutes)

Our most popular offering is our founders living and evolving keynote, Life CONsequences. It captivates the entire student body and leaves a lasting impression. Life CONsequences receives texts or emails from past students saying they still think about our story and message. Most often it's after they took the keys from a drunk friend or at the bar when they didn't drink. We know we make a difference.

The Life CONsequences keynote is perfect for school-wide events, this assembly blends story and data to ensure students feel seen and supported. The presentation is designed for large groups, our largest was 3,000 students and it was an incredible event. Students are challenged to reflect on LIFE because the world is so much bigger and more challenging than the protected time they have in school. Our 5 Keys helps to identify one small, immediate action they can take today for lasting impact.

\$5,000 for 500 students = Investment: \$10 per student. Compare to: One disciplinary incident costs your district an average of \$2,500 in administrative time, legal fees, and lost instructional days. Even a modest reduction in incidents offsets the entire assembly cost while improving safety and school climate. Administrators report that the assembly's clarity and honesty resonate across grades, making it an ideal anchor for a school-wide focus on decision-making.



The Interactive Workshop (90–120 Minutes)

A deeper dive for smaller groups, the workshops present data and real life moments that engage students into discussions around alcohol, drugs, and mental health. Translating from the assembly's message into practical skills backed data, real world scenarios and statistics. Ideal for leadership classes or specific grade levels, this format promotes peer-to-peer learning and adult-student collaboration. Students can begin setting goals, and commit to their LifeCON accountability partners with the LifeCON accountability bracelets. The experience culminates with personalized decision plans that students can revisit with counselors or coaches.

Investment: Included with the keynote assembly. Workshops can include 10–100 students. We need a rough estimate if we are including the accountability bracelets. **Outcome:** Students leave with actionable decision-making tools they can use immediately. Teachers have discussion prompts that extend learning for advisory or homeroom. Several districts have integrated the workshops artifacts into their MTSS and PBIS structures, using the language of the 5 Keys to reinforce expectations.



The Multi-Day Residency

A comprehensive, immersive experience combining assemblies, workshops, and sessions with faculty to create a lasting cultural impact on your campus. Over multiple days, Ethan partners with administrators, counselors, teachers, and student leaders to align language, expectations, and supports. The residency often includes targeted small groups, athletic team talks, and family/community evenings to extend reach beyond the school day.

Investment: Custom pricing based on school size and program length. Outcome: Measurable behavior change and reduced disciplinary incidents. Schools track indicators such as referral rates, attendance, and student survey data. We provide pre/post pulse checks and a brief outcomes memo for your leadership team or board. The residency also equips staff to sustain the work with simple routines: they can add weekly 5 Keys check-ins, recognition of accountable choices, and student-led campaigns.



A Messenger They'll Listen To

Ethan Fisher knows what it's like to make the wrong choice. At 23, while playing college basketball, he went to house party with friends. He drank wine. Woke up in a hospital to find out he killed an innocent person. A drunk driving accident cost him 11 years in system and 3 years in prison. Most would have given up. Not our Founder. By not giving up, he proudly can say he's a multiple degree college graduate (magna and summa cum laude), Entrepreneur student of the year, President's Award winner, 2x conference champion, tournament MVP, was a college basketball coach, now a doctoral student, and author—but more importantly, he's the messenger students actually listen to. Because he's lived the CONsequences. From his book, *From Failure to Success: 5 Keys for Profound Change*: "I can't undo what I did. But I can make sure no other student makes the same mistake I did. That's why I speak. That's why *Life CONsequences* exists."

Featured in: 30+ podcasts, books, magazines, and national conferences.



What Principals Are Saying

"We've had dozens of assembly speakers over the years. Ethan is the only one students still talk about months later. The impact is measurable—our disciplinary incidents dropped 30% in the semester following his visit." — Principal J. Sullivan, Denver Public Schools.

"Ethan doesn't sugarcoat anything. He tells students the truth about consequences, and they respect him for it. This is the kind of prevention program every school needs." — Dr. Michael Chen, Superintendent, Iowa School District. These endorsements reflect the consistency and depth of the program's approach and the way it resonates with diverse communities.



Each youth suicide costs society an estimated \$1–2 million in combined emergency response, medical care, investigations, long-term mental health services for those impacted, and lost lifetime productivity.

30% of young drivers killed in crashes had alcohol in their system.

The Moment That Matters

After one assembly, two high school basketball players asked Ethan to sign their game shoes. They wanted a reminder—before every game, before every party, before every decision—of the message he shared. That's the power of authentic connection. Students don't need another lecture. They need someone who's lived the consequences and can show them a different path. The story illustrates how a single message, grounded in lived experience, can become a tangible cue that influences choices long after the event ends.



Ready to Bring a Life-Changing Experience to Your Students? Booking Steps:

1. Visit www.lifecon.org to see videos and testimonials.

2. Email efisher@lifecon.org to check availability and get a custom quote

3. Schedule a brief call to discuss your school's specific goals. ⚠ BOOKING

NOTICE: Due to high demand and limited funding, Life CONsequences can only serve 25 schools this academic year. Reserve your spot before slots fill up.

