



501(C)(3) NONPROFIT

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LIFECON.ORG

FOUNDING COMMUNITY PARTNER INVITATION

LIFE CONsequences

Every Choice Has CONsequences

An invitation to fund, host & lead the LifeCON Community Initiative — and permanently change the trajectory of youth in your community.

200,000+

STUDENTS REACHED

400+

SCHOOLS
SERVED

750+

KEYNOTES
DELIVERED

13

YEARS
OF
IMPACT

CONFIDENTIAL — FOR INVITED COMMUNITY LEADERS ONLY

15 FOUNDING PARTNERS AVAILABLE · DEADLINE: MAY 15, 2026

01

WHO THIS INVITATION IS FOR

THE PARENTS, FAMILIES, AND COMMUNITY MEMBERS WHO ARE DONE WAITING

You are receiving this because you have heard the message, seen the impact, or watched a young person you love navigate exactly the kind of crisis this program was built to prevent.

Maybe you attended one of the 750+ keynotes. Maybe someone sent you this. Maybe you have been trying to get LifeCON into your child's school for months and keep running into the same wall — budget committees, administrators, district approval processes that move at the speed of concrete.

This invitation is for the parents, families, and community members who are done waiting for a school to open the door.

The Founding Partner program exists because the most motivated people in any community are not always the ones with institutional authority. They are the parents who lie awake at night knowing what their teenager is facing. The families who watched a neighbor's child spiral. The fathers and mothers who sat in the back of a school assembly, watched 400 students go silent, and thought: my community needs this.

"You do not need a school board's approval to host a Community Day. You need a venue, a list of people you care about, and the willingness to make it happen. LifeCON does the rest."

— ETHAN FISHER, FOUNDER, LIFE CONSEQUENCES

And if your school is willing to open the door — LifeCON will walk through it. If your Founding Partner donation results in a school booking, LifeCON will deliver the full assembly program at that school if budget allows. The Community Day does not replace school outreach. It runs parallel to it, on your timeline, in your community, without waiting for anyone's permission.

THE PROBLEM WE ARE SOLVING

These are not statistics. These are your community's children.

THE REALITY	THE SCALE
60 million Americans battling co-occurring alcohol, drug & mental health problems	Up from 10 million before the pandemic
Suicide is the 2nd leading cause of death among teens	2,700 teens took their lives in 2024 alone
For every 1 woman who takes her life after a divorce...	8 men will do the same
~75% of all suicides are by middle-aged men	The parents and professionals around these students
562 schools turned away by LifeCON between 2012–2019	220,000+ students who never heard the message — due to lack of funding

The students who need this program most are not the ones whose parents can spend \$10,000 on private coaching. They are the ones nobody is paying to protect. **LifeCON exists for those students. This program funds their access.**

02

THE COACH BEHIND THIS PROGRAM

THE PROOF OF CONCEPT — A LIFE THAT WENT AS FAR WRONG AS A LIFE CAN GO, AND CAME ALL THE WAY BACK

"I LIVED IT. I FAILED. I KNOW HOW TO PREVENT IT."

— **ETHAN FISHER**

Ethan Fisher went from a full college basketball scholarship to a DUI vehicular homicide conviction at 23 years old. He killed an innocent man — a husband of 37 years — because he chose to drive home from a party. He went to prison.

As an inmate — still serving his sentence — Ethan:

- ▶ Competed in an intense military prison boot camp program
- ▶ Became a wildland forest firefighter
- ▶ Played college basketball as an active state inmate — never done before
- ▶ Coached college basketball while incarcerated

After prison, while still under supervision, Ethan:

- ▶ Earned two bachelor's degrees + three minors + an MBA with honors — carrying 24.5 credits per trimester (24 credits a year is considered full-time; Ethan earned 76+ per year)
- ▶ Worked a full-time 40-hour week job simultaneously
- ▶ Won Entrepreneur Student of the Year and the President's Award
- ▶ Rebuilt from a .000 GPA to a consistent 4.0
- ▶ Coached college basketball and built a speaking career from scratch

750+

KEYNOTES
DELIVERED

44

STATES REACHED

300,000+

STUDENTS REACHED

Since 2013, Ethan has delivered 750+ keynotes across 44 states. He has spoken to over 300,000 students and generated \$1.2 million in speaking fees with no paid marketing — his story alone has been the engine. In 2023 he was named **APCA Speaker of the Year**, competing against award-winning entertainers. He is a published author distributed by Simon & Schuster, featured in New York Times and Washington Post national bestselling leadership books.

He has been sober for 23 years. Not one drink during the destruction of the pandemic, nor during the isolated depression of a divorce that left him in shambles. He never wavered. He is more proud of that than any degree, any game played, any award won speaking, or any book published.

His book, *From Failure to Success: Five Keys to Profound Change* (Indigo Publishing / Simon & Schuster distribution), is the curriculum foundation for every LifeCON coaching program. The 5 Keys — **Accountability, Goal Setting, Choices & Decisions, Perseverance, Faith** — are the framework that took Ethan from prison inmate to published author, and the same framework your student will work through in their coaching program.

03

THE HIDDEN CRISIS

WHY PRIVATE SCHOOL PARENTS AND AFFLUENT FAMILIES MUST READ THIS

There is a persistent and dangerous assumption in affluent families and private school communities: that money, education, and private school tuition protect young people from the problems that affect "other" communities. The research says the opposite. Peer-reviewed data says the opposite.

"American teens from upper-middle-class families are MORE likely to suffer from depression, anxiety, and substance abuse than any other socioeconomic group of young people."

— DR. SUNIYA LUTHAR, PHD, ARIZONA STATE UNIVERSITY / FORMER YALE & COLUMBIA FACULTY

WHAT THE RESEARCH SHOWS

SOURCE

Affluent youth show 1.5x to 2.5x HIGHER rates of depression, anxiety, and substance use than national norms

Dr. Suniya Luthar, APA — replicated studies 1999–2023

Rates of alcohol, marijuana, and hard drug use are significantly higher among upper-income suburban youth than inner-city youth

Luthar & D'Avanzo, peer-reviewed comparative study

The two primary causes: excessive achievement pressure and emotional isolation from parents — including parents who are physically absent due to career demands

NIH / PMC4511824

Private school culture treats substance use and mental health problems as threats to college admissions records — so schools suppress, not treat

NIH multi-method study of private high school students

WHAT THE RESEARCH SHOWS	SOURCE
40% of adolescent athletes report moderate-to-severe depression — and use alcohol and drugs to self-medicate rather than seek help	youareundrafted.com / peer-reviewed sources
56% of students from high-performing schools report chronic stress. 26% show symptoms of clinical depression	Galloway, Conner & Pope study of high-achieving schools
22% of 6th and 7th graders in affluent communities show clinically significant depressive symptoms	Luthar et al., "Privileged but Pressured?" study — NIH

Ethan has spoken at schools charging \$70,000 per year in tuition. He has watched those auditoriums fill with students who have more access to prescription drugs, alcohol, and unmonitored free time than any public school population he has ever addressed. These are not bad kids. They are isolated, over-pressured kids with resources, and nobody in their immediate environment who has lived the consequences of what they are doing on weekends.

The silence is the breeding ground for every crisis LifeCON exists to prevent. The private school keeps it quiet because it threatens enrollment. The parents keep it quiet because it threatens the college application. And the student keeps it quiet because they have learned, above all else, not to fail publicly.

04 THE COST OF INACTION

WHAT ONE NIGHT CAN COST YOUR FAMILY

Every parent who has paid \$15,000 in private school tuition thinks the problem is someone else's problem. Here is what the data says it costs when the problem becomes yours.

SCENARIO: ONE DUI ARREST

COST CATEGORY	FAMILY COST
DUI arrest, processing & legal fees	\$3,500 – \$15,000
Mandatory rehab / counseling programs	\$15,000 – \$30,000
Lost scholarship (if athlete)	\$100,000 – \$400,000
Lost NIL deal (if applicable)	\$100,000 – \$300,000+
Criminal record – lifetime impact on employment	Incalculable
If someone dies: civil settlement + prison	\$2,000,000+
Total Family Cost (DUI with fatality)	\$2,000,000+

SCENARIO: ACADEMIC FAILURE / LOSING A SCHOLARSHIP

COST CATEGORY	FAMILY COST
Wasted tuition – one semester	\$25,000
Lost scholarship value	\$100,000 – \$400,000
Total Family Cost (academic failure + no degree)	\$1,100,000+

COST CATEGORY	FAMILY COST
Remedial programs and re-enrollment	\$15,000
Lost lifetime earnings (college grad vs. no degree)	\$900,000+
Therapy, mental health support, and rehab	\$10,000 – \$50,000+
Total Family Cost (academic failure + no degree)	\$1,100,000+

PROACTIVE INVESTMENT

\$15,000

LifeCON Founding Partner donation –
tax-deductible, net cost ~\$9,750 at 35%
bracket

REACTIVE COST

**\$100K–
\$2M+**

After one bad night. One bad decision.
One choice that cannot be undone.

CDC: The societal cost of a single DUI fatality is \$12.5 million in economic impact. The ROI on prevention is not 20x. It is not 100x. It is the difference between a life that continues and one that doesn't.

"My parents would have paid \$30,000 for life coaching without hesitation. Instead they paid millions in legal fees, watched their son go to prison, and a family buried their father. Nobody invested in prevention. Everyone reacted."

— ETHAN FISHER

05

LIFECON'S TRACK RECORD

13 YEARS OF DOCUMENTED IMPACT — BEFORE YOU INVEST, KNOW EXACTLY WHAT YOU ARE BACKING

METRIC	DOCUMENTED RESULT
Students Reached	200,000+ through live keynote assemblies
Schools Served	400+ middle and high schools across 44 states
Years of Operation	13 years — founded 2012
Letters / Testimonials	3,000+ handwritten letters, emails, and DMs from students saying LifeCON stopped their suicide, drunk driving, or substance abuse
One documented example	Student heard Ethan speak in Colorado in 2018. Found him again in Tennessee in December 2024. 6 years sober because of that one assembly.
Keynote fee (speaking market)	\$5,500 per college athletic event and school assembly — after years of paying for speeches out of his own pocket. That is sacrifice for a greater good.
Schools turned away (2012–2019)	562 schools declined due to lack of funding — 220,000+ students never reached

The coaching program at lifecon.org/coaching is the natural extension of 13 years of assembly work. The same students who hear the keynote in a gym — and write in weeks later — are the students this coaching program is designed to serve at a deeper, sustained level.

VERIFY THE WORK — DO YOUR DUE DILIGENCE

Everything here is documented and verifiable. Here is where to look:

SITE	WHAT YOU WILL FIND
lifecon.org	The full LifeCON program — assemblies, coaching, workshops, testimonials, and donation portal
lifecon.org/coaching	The coaching programs — Middle School, High School, and College-Bound tiers — built on the 5 Keys framework
lifecon.org/testimonials	Thousands of testimonials from students, parents, teachers, and administrators across 400+ schools
ethan-fisher.com	College athletics keynote platform — 160+ events with college athletic departments
ethanfisherspeaks.com	Corporate keynote platform and speaking credentials
youareundrafted.com	The for-profit youth athlete coaching platform — sister brand to LifeCON under UnDrafted Group LLC
Amazon / Simon & Schuster	From Failure to Success: Five Keys to Profound Change — the book the coaching curriculum is built on

Start at lifecon.org/testimonials. That is 13 years of impact in one place. These are not coaching-specific testimonials — the coaching program is new. But the proof of concept is 200,000+ students, 400+ schools, and 3,000+ documented lives changed through the same framework.

THE FOUNDING COMMUNITY

06 PARTNER OFFER

15 FOUNDING PARTNERS · \$15,000 TAX-DEDUCTIBLE DONATION ·
DEADLINE: MAY 15, 2026

WHAT YOUR \$15,000 DONATION FUNDS

MARKET / MISSION VALUE

All Ethan Fisher travel to your community — flight, hotel, rental car, and ground transportation covered in full

Included

LifeCON School Assembly Keynote for your community event (same program delivered at 400+ schools to 200,000+ students)

\$5,500

60-minute LifeCON Parent Workshop — covering signs & symptoms of mental health struggles, alcohol and drug use, the data behind co-occurrence, and LifeCON's 4 Pillars of Awareness (50 min + Q&A)

\$2,500

One full 6-Month Momentum coaching program for a selected student from your community (24 weeks, 12 × 60-min 1-on-1 sessions, Resilience & Social Navigation focus)

\$4,695 — 100% free to the student

Your community student enters LifeCON's application pool — all 15

Direct voice in who gets served

**Total Value for \$15,000
Donation (Net ~\$9,750
After Tax)**

\$27,695+

WHAT YOUR \$15,000 DONATION FUNDS

MARKET / MISSION VALUE

Founders vote together on which students receive coaching

Founding Partner recognition — your name as a founding community leader of the LifeCON coaching initiative

Permanent legacy recognition

Founders Weekend — Summer 2027: 3 days with Ethan Fisher becoming a Certified LifeCON Coach for your district. Run workshops, after-school events, and community coaching under the LifeCON banner.

\$15,000+ in professional development

501(c)(3) tax deduction — \$15,000 donation fully deductible. At a 35% tax bracket, your real net cost is approximately \$9,750.

~\$5,250 in tax savings

**Total Value for \$15,000
Donation (Net ~\$9,750
After Tax)**

\$27,695+

YOUR COMMUNITY DAY WITH LIFE CONSEQUENCES

As a Founding Partner, you host a Community Day. You choose the venue — your home, a rented room at an Elks Lodge, a community center, country club, church hall, or school — and invite everyone: students, parents, coaches, friends, extended family, neighbors. Anyone you want in that room.

Here is how the day runs:

- ▶ **LifeCON School Assembly Keynote** — the same program delivered to 200,000+ students across 400+ schools. Ethan speaks directly to the 6th–12th grade students in the room about drunk driving, suicide, mental health, and the real consequences of the choices they are making right now.
- ▶ **Pizza break** — 60 minutes for the room to process, connect, and breathe.

- ▶ **60-Minute LifeCON Parent & Adult Workshop** — for the grown-ups. Topics include signs and symptoms of mental health struggles in young people, the data on alcohol and drug co-occurrence, the suicide crisis among middle-aged men, and LifeCON's 4 Pillars framework for bringing awareness into the home and community.
-
- ▶ **Coaching Program Presentation** — at the close of the parent workshop, LifeCON presents the coaching opportunity. Students, parents, friends, and community members are invited to nominate a student for one of the 15 funded coaching slots. Applications are available at lifecon.org.

You cover the venue and any food beyond the pizza lunch. LifeCON covers everything else — travel, program delivery, and the student's coaching.

07

HOW THE 15 STUDENTS ARE SELECTED

YOU HAVE A VOTE – THIS IS NOT RANDOM

Every student who receives a coaching slot will have been chosen by people who know exactly what this program is and what it demands.

- ▶ Applications open on lifecon.org – any parent, student, teacher, coach, or community member can nominate a student.
- ▶ All 15 Founding Partners review the applications together at the end of Summer 2026 – after all Community Days are completed.
- ▶ The 15 Founders vote collectively on which 15 students receive coaching.
- ▶ 7–8 students begin in September 2026 (6-Month Momentum: September 2026 – February 2027).
- ▶ 7–8 students begin in January 2027 (6-Month Momentum: January 2027 – June 2027).

These students are selected because they are committed. The selection process is designed to identify students with real need and real readiness – not students who will disengage after session two. **Every Founder's donation goes to a student who is genuinely invested in their own transformation.**

FOUNDERS WEEKEND — SUMMER 2027

After the 15 students complete their coaching and the first year of the initiative is documented, all 15 Founding Partners come together with Ethan for three days.

In those 3 days, Ethan gives you:

- ▶ The complete LifeCON coaching curriculum – 13 years of assembly impact, 5 Keys framework, and the coaching methodology distilled into a teachable system

- ▶ Your own coaching practice — structured, ready to serve students in your district and community
- ▶ Certification as a Certified LifeCON Coach — licensed to deliver the 5 Keys framework and run LifeCON-branded coaching, workshops, and community events under the LifeCON banner
- ▶ The long-term vision: as funding grows, Certified LifeCON Coaches will run biweekly and monthly workshops, after-school events, game nights, community tournaments, and virtual coaching sessions — keeping kids off the streets and inside a structured community of purpose

This is how LifeCON scales without Ethan being in every room. You become the LifeCON presence in your district. You carry this forward. Your community feels it for decades.

THE MISSION BEHIND THE NUMBERS

LifeCON has turned down 562 school assembly requests between 2012 and 2019 alone — not because the demand wasn't there, but because the funding wasn't. 220,000+ students never heard the message that has kept thousands of others sober, alive, and on track. The cost to reach one student is **\$5. Five dollars.**

Your \$15,000 donation does four things simultaneously:

- ▶ Funds one student's full 6-month coaching program — at zero cost to the student or their family
- ▶ Funds a Community Day that brings LifeCON's prevention program to everyone in your network
- ▶ Builds the financial foundation to hire a professional grant writer in 2027 — the step that unlocks 100 free school assemblies per year
- ▶ Creates a certified community coach who delivers this mission in your district for years after your donation is spent

UnDrafted Group LLC — the for-profit parent company — donates 5% of all profits to Life CONsequences every year. The goal: make UnDrafted profitable enough that LifeCON never has to fundraise again. We are not there yet. **This initiative is one of the steps that gets us there.**

08

HOW TO BECOME A FOUNDING PARTNER

NEXT STEPS – 15 PARTNERS, DEADLINE MAY 8, 2026, NO EXCEPTIONS

- 1** Make your \$15,000 tax-deductible donation at lifecon.org/donate by **May 15, 2026**. Payment is processed securely via Stripe — you will receive an automated receipt from Stripe immediately upon completion. This creates a fully tracked transaction through LifeCON's payment merchant.
- 2** Once your donation is verified, LifeCON will send you a formal 501(c)(3) donation acknowledgment letter (EIN: 46-1250029) for your records and your accountant. You will be added to the official Founding Partners list and featured on the Founders page at lifecon.org.
- 3** Planning begins. LifeCON contacts you directly to schedule your Community Day — target window is June through August 2026. You choose the date that works for your community.
- 4** You confirm your venue. LifeCON handles all travel and program logistics.
- 5** After all 15 Community Days are complete, Founders vote on student applications. Coaching begins September 2026.
- 6** Founders Weekend — Summer 2027. Certification as a LifeCON Coach.

15 Founding Partners. Deadline May 15, 2026. No exceptions.

Donate securely at lifecon.org/donate — Stripe processes your payment and sends your receipt immediately. Your spot is confirmed once the donation is verified.

15

FOUNDING
PARTNERS
AVAILABLE

\$15K

TAX-DEDUCTIBLE
DONATION

May 15

2026 DEADLINE

Ethan 'Fish' Fisher

Founder — Life CONsequences (501c3) & UnDrafted Group LLC

2023 APCA Speaker of the Year | 750+ Keynotes | 300,000+ Students Reached | 23 Years Sober

lifecon.org · youareundrafted.com

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lifecon.org